

This Class is Psychology Fundamentals B

Professor: Ted Wright

Times: M/W/F 8:00 – 8:50

Location: SSLH 100

Cross-listed course & Lecture and Discussion Sections

Major	Psychology	PSB
Course Number	9B	11B
Lecture CC	68050	54050
Discussion CC	68051 – 8	54051 – 8

- If you are a Psych or PSB major (or plan to be), be sure to register under the course code appropriate for your major
 - Those in other majors may register using either course code
- Register for BOTH the lecture and a discussion section
 - It will help if you know the last digit of your discussion section number



Registration

- Adds/Drops/Change of Grade Option
 - Can be done through WebReg
 - But only until 5:00 PM on Friday, October 17th (end of WEEK 2)

What is this Course?

- This course is one quarter in a three-quarter, comprehensive, introduction to Psychology
 - The three quarters in this course (9 A/B/C or P11 A/B/C) can be taken in any order
- Topics covered this quarter
 - Learning
 - Memory
 - Thinking
 - Language
 - Development



Teaching Assistants

- Discussion Section Leaders
 - Daniel Stehr
 - Kier Groulx
 - Laris Rodriguez
 - Veronica Chu
- Contact information is listed on the class website
 - Office hours
 - Invitation: Coffee at Phoenix Grill



Discussion Sections

- Discussion sections begin next Monday
- Discussion sections do not replace the reading or lectures
- Attendance is strongly suggested but not required
 - If you cannot make your assigned discussion section some week, you may arrange to go to another with the TA of that discussion section



Course Materials

- Textbook: Gleitman, Reisberg, & Gross
Psychology, 8th edition Norton
- Ancillaries:
 - ☐ ZAPS registration
 - ☐ I-Clicker
 - ☐ The Norton Reader
 - ☐ Study Guide (optional)

Useful Information on the Class Website

- Class website is accessible through your MyEEE page or directly at:
<http://aris.ss.uci.edu/psych/9B/>
- Organization page
 - Answers to all your questions about how this course is run
- Instructor/TA & Class Info page
 - Schedule for discussion sections
 - Contact and office hour information
- Schedule page contains or has links to
 - Information about all assignments and links for several of them
 - Review questions for all of the readingsAs the quarter progresses will also have links to
 - Review questions for all of the lectures
 - PDF files with all the lecture slides
 - Video recordings (podcasts) of all the lectures

Exams

- Chapters tests
 - One for each chapter covered
 - Lowest chapter test grade is dropped
 - Every other Wednesday, dates on the syllabus
 - These are NOT cumulative
- The Final exam IS cumulative
Mon, Dec 15, 8:00-10:00am
- Material for each test/exam will come about equally from the readings and lectures

Grading

Each of 4 chapter tests = 15%	60%
Final exam	30%
ZAPS participation	5%
Clicker participation	5%
Total	100%

Curve: A = 15% B = 25% C = 45% D = 10% F = 5%

Extra Credit

- You can earn 4 points of extra credit
 - Increase of 1/3 letter grade: e.g., B+ to A-
- Option 1: Experiments
 - <http://hsl.ss.uci.edu>
- Option 2: Paper
 - See syllabus for details
- You can only do one or the other of the Extra Credit options – Not Both



Four Less Usual Aspects of the Course

- Piazza – a system for students to ask and answer questions
- Podcasts – of the lectures
- Zaps – a system to let you experience some of the phenomena we are discussing
- Clickers – a system to increase student engagement in class

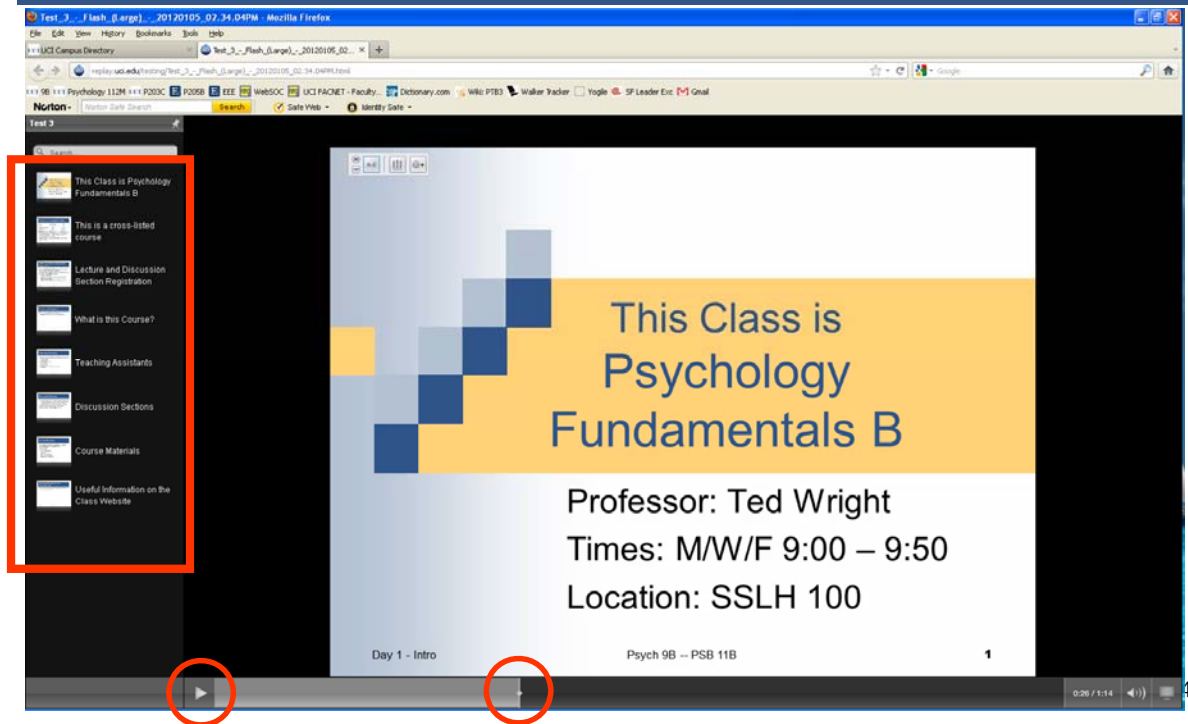
Questions or Problems: Start at Piazza

- Piazza is a bulletin board system that let's anyone in the class ask **or answer** questions

piazza.com/uci/fall2014/psych9bpsb11b

- ☐ Link is on the class website
- ☐ You must register to use the site

Podcasts Navigation Tips




ZAPS

- Online system of demonstrations: www.norton.com/zaps
- 17 ZAPS assigned
 - Due by **the start of class** on the assigned day and may be done any time in the preceding two weeks
 - Counts for 5% of your grade
 - Credit is all or none for each individual Zap
 - You can miss two Zaps and still get full credit
 - You will get partial credit for doing fewer than 15 Zaps
- **First Zap is due Monday**
- ZAPS Registration Codes (this is a code *like* CLEH-MGVC)
 - Included in new textbook bundles (in a separate packet)
 - Can be purchased online
 - Good for a calendar year
- ZAPS Class Code is **6Q6U4Y34**

Zaps: Register with your @UCI.EDU Email Address

Log in to ZAPS



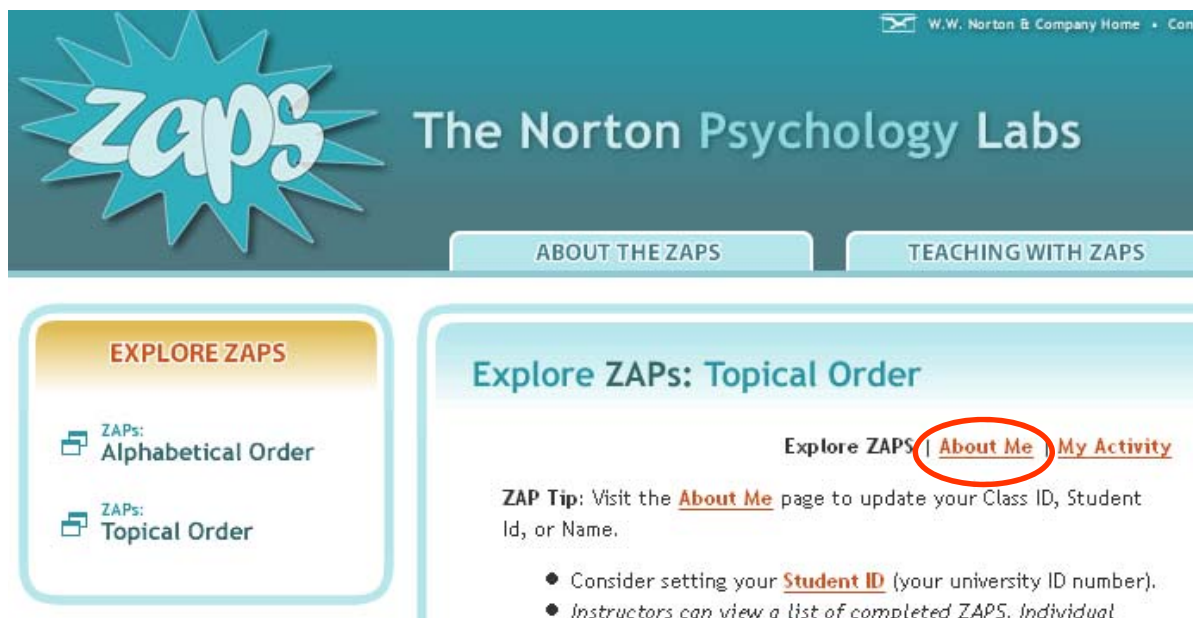
Email Address:

Password:

([Forgot your password?](#))

» Registration code but no password? [Register here.](#)
» No registration code? [Purchase instant access.](#)
» Trouble logging in? [Contact our Help Desk.](#)

ZAPS: Accessing “About Me”



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ABOUT THE ZAPS TEACHING WITH ZAPS

EXPLORE ZAPS

- ZAPS: Alphabetical Order
- ZAPS: Topical Order

Explore ZAPS: Topical Order

Explore ZAPS | **About Me** | My Activity

ZAP Tip: Visit the [About Me](#) page to update your Class ID, Student Id, or Name.

- Consider setting your **Student ID** (your university ID number).
- Instructors can view a list of completed ZAPS. Individual

To get credit for completing a ZAP, you must **ALREADY** entered

- This Class ID

ZAPs: About Me

[Explore ZAPS](#) | [About Me](#) | [My Activity](#)

Submit the About Me form below to enable Activity tracking.
You and your professor will be able to view a list of the ZAPS you have completed on the Activity page.

email Address : **cewright@uci.edu**

Full Name: **Ted Wright**

Class Id:

Each class has its own unique ID number -- ask your professor for yours. Most professors require a Class ID because it is necessary for you to receive credit for ZAPs.

Student Id:

Your Student Id is your university student number. Some professors require your Student ID because it can help ensure that you receive credit for completed ZAPs.

ZAPS: Running Zaps

Click the name of the ZAP below to start the experiment. If you have trouble running a ZAP, check the [FAQ page](#). For technical support, please use the [help desk](#).

[ZAPs Listed Alphabetically](#) | [ZAPs By Topic](#)

- [2-4-6 Task](#)
- [Ames Room](#)
- [Attentional Blink](#)
- [Balance Task](#)
- [Big Five](#)
- [Brown-Peterson Task](#)
- [Classical Conditioning](#)
- [Cognitive Dissonance](#)
- [Concept Formation](#)



ZAPS: My Activity Page

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ZAPS: My Activity Page

ZAPS: My Activity

[Explore ZAPS](#) | [About Me](#) | **My Activity**

ZAPS Student Activity Monitor

Review the list of ZAPS completed. Times are listed in Eastern Time.

<u>ZAP</u>	<u>Date</u>	Time
conservation	3/14/2009	16:21
false_memory	9/25/2009	19:26
onthouden_en_vergeten	10/1/2009	09:20
conservation	11/12/2009	00:12

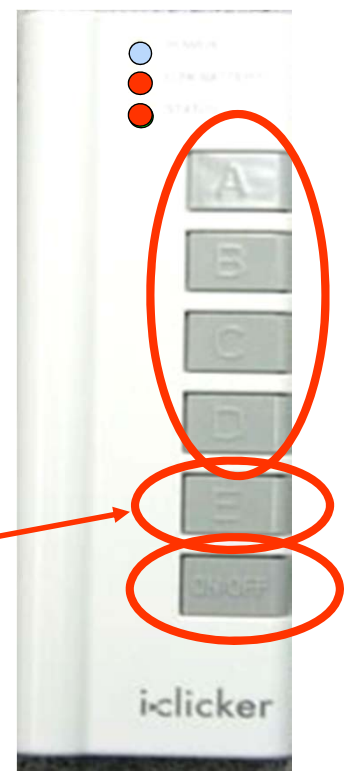
Clickers

- **By Monday**, all students need to have their own clickers for this class
- Clickers need to be registered at <http://www.iclicker.com/registration/>
- Clicker participation = 5% of your grade
 - Making 75% of the possible clicks during the quarter gets full credit
 - Participation summaries will be posted
- The main reason I use clickers is to increase in-class interaction and learning





- Which quarters in this 3-quarter Psychology Fundamentals sequence have you already taken?
- A. None
 - B. A only
 - C. C only
 - D. A & C
 - E.



Summary: Website, Zaps, & Clickers

- The class website contains copies of the lecture slides, review questions, and links to Podcasts
- The Piazza system is an excellent alternative to email to get answers to your questions
- The Zaps system lets experience the phenomena we are studying
- Clickers are used to get student feedback and increase engagement
- Zaps & Clickers must be purchased
- Piazza, Zaps, and Clickers each require you to register
 - It is important that you do this by Monday



Academic Entitlement

Ellen Greenberger (2008) -- PSB

Academic entitlement items	% Endorsers
If I have explained to my professor that I am trying hard, I think he/she should give me some consideration with respect to my course grade	66.2
I feel I have been poorly treated if a professor cancels an appointment with me on the same day as we were supposed to meet	41.1
If I have completed most of the reading for a class, I deserve a B in that course	40.7
If I have attended most classes for a course, I deserve at least a grade of B	34.1



General Courtesy

- Lecture time 8:00 – 8:50
- Questions during lecture are welcomed
- Laptops and tablets used for note taking are welcomed
 - Using devices for Email, facebook, websurfing, movies, etc. distracts both you and those around you

Academic Misconduct

■ Examples

- ☐ Copying from another person's assignment, paper, or exam (with or without their permission).
- ☐ Quoting from a published article without using quotation marks and citing the reference.
- ☐ Claiming someone else's work as your own.

■ But also

- ☐ **Clicking someone else's clicker**
- ☐ **Having someone do a Zap assignment on your account**

■ Penalties:

- ☐ No credit for the assignment or exam in question
- ☐ Final course grade dropped **AN ADDITIONAL** full letter grade
- ☐ Letter placed in the student's academic file.



Classical conditioning - Mozilla Firefox

www.wwnorton.com/college/psych/zaps/premium/ZAPs/klassiekconditioneren.res/frames.html

Classical conditioning
Duration: 15 minutes

Print version

Introduction Configuration

Discovery

Theory

Further info

Experiment Results of previous experiments

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Looking Ahead

By **Monday before class**

- Read pages 259-278 in the Gleitman text
- Register for Zaps and do
 - Classical Conditioning: Goal = Conditioning, Extinction, Second-Order Conditioning, Blocking
- Obtain and register your I-Clicker
- Try out Piazza