

## This Class is Psychology Fundamentals B

**Professor: Ted Wright**  
**Times: M/W/F 8:00 – 8:50**  
**Location: SSLH 100**

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## Cross-listed course & Lecture and Discussion Sections

| Major         | Psychology | PSB       |
|---------------|------------|-----------|
| Course Number | 9B         | 11B       |
| Lecture CC    | 68050      | 54050     |
| Discussion CC | 68051 – 8  | 54051 – 8 |

- If you are a Psych or PSB major (or plan to be), be sure to register under the course code appropriate for your major
  - Those in other majors may register using either course code
- Register for BOTH the lecture and a discussion section
  - It will help if you know the last digit of your discussion section number

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## Registration

- Adds/Drops/Change of Grade Option
  - Can be done through WebReg
  - But only until 5:00 PM on Friday, October 17th (end of WEEK 2)

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## What is this Course?

- This course is one quarter in a three-quarter, comprehensive, introduction to Psychology
  - The three quarters in this course (9 A/B/C or P11 A/B/C) can be taken in any order
- Topics covered this quarter
  - Learning
  - Memory
  - Thinking
  - Language
  - Development

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## Teaching Assistants

- Discussion Section Leaders
  - Daniel Stehr
  - Kier Groulx
  - Laris Rodriguez
  - Veronica Chu
- Contact information is listed on the class website
  - Office hours
  - Invitation: Coffee at Phoenix Grill

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## Discussion Sections

- Discussion sections begin next Monday
- Discussion sections do not replace the reading or lectures
- Attendance is strongly suggested but not required
  - If you cannot make your assigned discussion section some week, you may arrange to go to another with the TA of that discussion section

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## Course Materials

- Textbook: Gleitman, Reisberg, & Gross  
***Psychology, 8<sup>th</sup> edition*** Norton
- Ancillaries:
  - ZAPS registration
  - I-Clicker
  - The Norton Reader
  - Study Guide (optional)

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## Useful Information on the Class Website

- Class website is accessible through your MyEEE page or directly at:  
<http://anis.ss.uci.edu/psych9B/>
- Organization page
  - Answers to all your questions about how this course is run
- Instructor/TA & Class Info page
  - Schedule for discussion sections
  - Contact and office hour information
- Schedule page contains or has links to
  - Information about all assignments and links for several of them
  - Review questions for all of the readings
  - As the quarter progresses will also have links to
  - Review questions for all of the lectures
  - PDF files with all the lecture slides
  - Video recordings (podcasts) of all the lectures

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## Exams

- Chapters tests
  - One for each chapter covered
  - Lowest chapter test grade is dropped
  - Every other Wednesday, dates on the syllabus
  - These are NOT cumulative
- The Final exam IS cumulative  
Mon, Dec 15, 8:00-10:00am
- Material for each test/exam will come about equally from the readings and lectures

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## Grading

|                               |      |
|-------------------------------|------|
| Each of 4 chapter tests = 15% | 60%  |
| Final exam                    | 30%  |
| ZAPS participation            | 5%   |
| Clicker participation         | 5%   |
| Total                         | 100% |

Curve: A = 15%   B = 25%   C = 45%   D = 10%   F = 5%

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## Extra Credit

- You can earn 4 points of extra credit
  - Increase of 1/3 letter grade: e.g., B+ to A-
- Option 1: Experiments  
<http://hsl.ss.uci.edu>
- Option 2: Paper
  - See syllabus for details
- You can only do one or the other of the Extra Credit options – Not Both

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## Four Less Usual Aspects of the Course

- Piazza – a system for students to ask and answer questions
- Podcasts – of the lectures
- Zaps – a system to let you experience some of the phenomena we are discussing
- Clickers – a system to increase student engagement in class

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## Questions or Problems: Start at Piazza

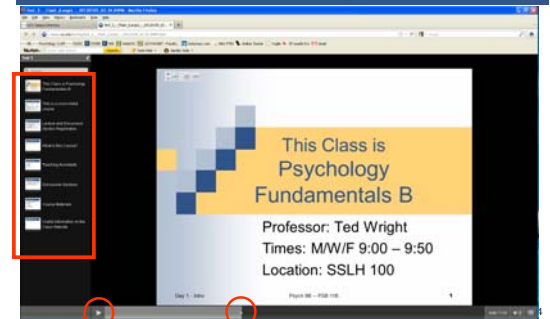
- Piazza is a bulletin board system that let's anyone in the class ask **or answer** questions  
[piazza.com/uci/fall2014/psych9bpsb11b](http://piazza.com/uci/fall2014/psych9bpsb11b)
  - Link is on the class website
  - You must register to use the site

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## Podcasts Navigation Tips



## ZAPS

- Online system of demonstrations: [wnnorton.com/zaps](http://wnnorton.com/zaps)
- 17 ZAPS assigned
  - Due by **the start of class** on the assigned day and may be done any time in the preceding two weeks
  - Counts for 5% of your grade
    - Credit is all or none for each individual Zap
    - You can miss two Zaps and still get full credit
    - You will get partial credit for doing fewer than 15 Zaps
- **First Zap is due Monday**
- ZAPS Registration Codes (this is a code *like* CLEH-MGVC)
  - Included in new textbook bundles (in a separate packet)
  - Can be purchased online
  - Good for a calendar year
- ZAPS Class Code is **6Q6U4Y34**

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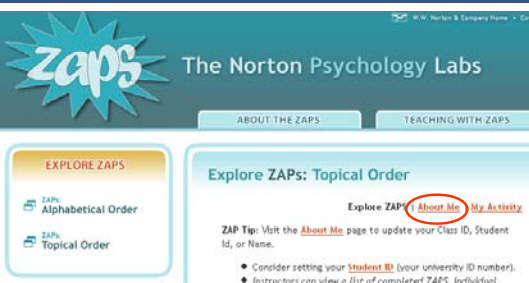
## Zaps: Register with your @UCI.EDU Email Address

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## ZAPS: Accessing "About Me"



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To get credit for completing a ZAP, you must **ALREADY** entered

- This Class ID

### ZAPS: About Me

[Explore ZAPS](#) | [About Me](#) | [My Activity](#)

Submit the About Me form below to enable Activity tracking. You and your professor will be able to view a list of the ZAPS you have completed on the Activity page.

Email Address: cwright@uci.edu

Full Name: Ted Wright

Class ID: **6Q6U4Y34**

Student ID: 12345678

Your Student ID is your university student number. Some professors require your Student ID because it can help ensure that you receive credit for completed ZAPS.

**Save Changes**

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## ZAPS: Running Zaps

Click the name of the ZAP below to start the experiment. If you have trouble running a ZAP, check the [FAQ page](#). For technical support, please use the [help desk](#).

[ZAPs Listed Alphabetically](#) | [ZAPs By Topic](#)

- [2-4-6 Task](#)
- [Ames Room](#)
- [Attentional Blink](#)
- [Balance Task](#)
- [Big Five](#)
- [Brown-Peterson Task](#)
- [Classical Conditioning](#)
- [Cognitive Dissonance](#)
- [Concept Formation](#)

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## ZAPS: My Activity Page

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## ZAPS: My Activity Page

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## Clickers

- **By Monday**, all students need to have their own clickers for this class
- Clickers need to be registered at <http://www.iclicker.com/registration/>
- Clicker participation = 5% of your grade
  - Making 75% of the possible clicks during the quarter gets full credit
  - Participation summaries will be posted
- The main reason I use clickers is to increase in-class interaction and learning



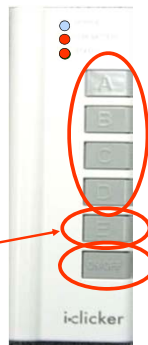
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■ Which quarters in this 3-quarter Psychology Fundamentals sequence have you already taken?

- A. None
- B. A only
- C. C only
- D. A & C
- E.



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## Summary: Website, Zaps, & Clickers

- The class website contains copies of the lecture slides, review questions, and links to Podcasts
- The Piazza system is an excellent alternative to email to get answers to your questions
- The Zaps system lets experience the phenomena we are studying
- Clickers are used to get student feedback and increase engagement
- Zaps & Clickers must be purchased
- Piazza, Zaps, and Clickers each require you to register
  - It is important that you do this by Monday

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## Academic Entitlement Ellen Greenberger (2008) -- PSB

| Academic entitlement items  | %<br>Endorsers |
|---|----------------|
| If I have explained to my professor that I am trying hard, I think he/she should give me some consideration with respect to my course grade | 66.2           |
| I feel I have been poorly treated if a professor cancels an appointment with me on the same day as we were supposed to meet                 | 41.1           |
| If I have completed most of the reading for a class, I deserve a B in that course   | 40.7           |
| If I have attended most classes for a course, I deserve at least a grade of B   | 34.1           |

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## General Courtesy

- Lecture time 8:00 – 8:50
- Questions during lecture are welcomed
- Laptops and tablets used for note taking are welcomed
  - Using devices for Email, facebook, websurfing, movies, etc. distracts both you and those around you

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## Academic Misconduct

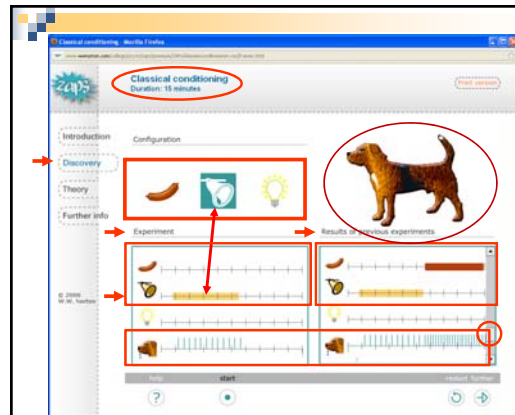
- **Examples**
  - Copying from another person's assignment, paper, or exam (with or without their permission).
  - Quoting from a published article without using quotation marks and citing the reference.
  - Claiming someone else's work as your own.
- But also
  - Clicking someone else's clicker
  - Having someone do a Zap assignment on your account
- **Penalties:**
  - No credit for the assignment or exam in question
  - Final course grade dropped **AN ADDITIONAL** full letter grade
  - Letter placed in the student's academic file.

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## Looking Ahead

- By **Monday before class**
- Read pages 259-278 in the Gleitman text
  - Register for Zaps and do
    - Classical Conditioning: Goal = Conditioning, Extinction, Second-Order Conditioning, Blocking
  - Obtain and register your I-Clicker
  - Try out Piazza

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